Suyash Aggarwal

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# EDUCATION

Johns Hopkins UniversityBaltimore, MD, USA

*Bachelor of Arts, [Economics, Applied Mathematics and Statistics]* expected May 2027

* Dean’s List
* Cumulative GPA: 3.8
* Minor: Business
* Relevant Coursework: **Principles of Finances**, Calculus III**, Business Analytics and Statistics**, Artificial Intelligence in Business, Data-driven Decision Making, Differential Equations, Simulations in Data Sciences, and Micro Theory.

# TECHNICAL SKILLS

* Programming Languages: **Python**, HTML, Matlab
* Tools**: Advanced Excel**, **Tableau**, **SharePoint**, Power BI, Wix, PowerPoint, MS Office, AI tools
* Research: Data Analytics and visualization to represent the prison population across various states.

# EXPERIENCE

**Everstone Capital** -*Private Equity Intern* *Delhi, India*

* Supported due diligence on a deal including analysis of **financial statements**, and **modeling** *Jun 2024 – Jul 2024*

**complex revenue structures** for the next 2 financial years, and conducting site visits to the client firm.

* Conducted **quantitative research** to assess the investment portfolio's fair value, risk, and working capital requirement.
* Developed compelling visuals and charts to illustrate key findings and was **commended for the work**, reflecting a commitment to delivering high-quality outcomes.

**Nest Strategies, American Marketing Association** *-Consulting Analyst**Baltimore, USA*

* Spearheaded data-driven market research to identify potential customers and reach-out platforms. *Jan 2024 – May 2024*
* **Modified the website** with user-friendly features and created an **SEO campaign** for the client.
* The website bounce rate was reduced by 8% and organic web traffic increased by 17% contributing to positive growth for the company.

**TH.EV Consulting Firm*-*** *Consulting Intern**Remote*

* The company aimed to expand into the digital marketing field to increase its digital *Jan 2022 - Feb 2022*

footprint but wasn’t aware of the procedure.

* Performed SWOT Analysis and **Competitive Analysis** to find the areas of expansion. Developed empathy maps and **customer personas** with a survey of 100+ business founders.
* Awarded **special commendation** by the company for my hard work and quality work.

# POSITIONS OF RESPONSIBILITY

**Ascension –** *Associate Director/ Planning Manager Chandigarh, India*

* Led the school-based company's planning department for 2021, overseeing the planning *Jun 2021 – Mar 2023*

of 12 competitions and events that drew in over 200 participants, including a simulated stock market event.

* **Promoted to Associate Director,** in 2022, for exemplary performance in planning events and knowledge of financ**e**. **Directed a team of 24 peers** in the finance, sales, and planning departments to increase revenue.
* My **initiative** to introduce a new product, effective **task prioritization**, and a results-driven approach led to revenue of $4000 by selling food products, a 19% increase from the fiscal year 2019-2020.

**Model United Nations (MUN)** – *Under Secretary General Chandigarh****,*** *India*

* **Organized Annual MUN** with 400 + delegates. **Headed a team of 60 members**, delegating *Feb 2022 – Aug 2022*

responsibilities and overseeing logistics.

* **Managed a budget** of $5,000 ensuring efficient allocation and financial accountability.
* Secured a **new venue on short notice** after the original location was flooded, demonstrating **problem-solving skills under pressure.**
* Successfully decreased the cost by 12% and increased delegate participation by 17% as compared to the previous year.

# SKILLS AND INTERESTS

* Hardworking, capability to deliver within defined timelines, good team player, eagerness to learn, detail-oriented, proactive nature, can adapt to new and challenging situations.
* Stock Market Investments, Cricket, Horse Riding, Travelling and Organizing Events.