

# SANDRA NYAMUSWA

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## EDUCATION

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**Istituto Marangoni** Paris, France  
B.A. Fashion Business 2023-2026

## PROFESSIONAL EXPERIENCE

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**MULBERRY** Paris, France  
Showroom Sales Intern June 2026

- Guided buyers and clients through showroom appointments and product presentations
- Managed visual merchandising, inventory, and sales operations during campaigns

**CORMIO** Milan, Italy  
Set Design Assistant March 2023

- Developed runway set designs and managed presentation execution
- Partnered with creative teams to deliver cohesive visual concepts

**PITTI IMMAGINE** Florence, Italy  
Social Media Management Assistant June 2024

- Produced and scheduled content covering international fashion trade events
- Analyzed engagement metrics to evaluate content performance and optimize reach
- Executed platform-specific strategies that strengthened brand visibility

**EMILIA GENOVA** Florence, Italy  
Marketing Intern January 2024

- Researched fashion and consumer trends to inform seasonal campaign direction
- Built digital marketing content across social, email, and promotional channels

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## SKILLS AND INTERESTS

Language: Native English, Conversational Italian, Conversational French

Computer Skills: Adobe Creative Suite (Photoshop, Illustrator, InDesign, Premiere Pro);

Microsoft Excel, PowerPoint, and Word

Interests: Cycling | Historical Fiction | Trend Forecasting | Botany

