

AADITEYAVARDHAN BISHNOI

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SUMMARY STATEMENT

Experienced Director leading a family business with operations in farming, retail, distribution, and steel industries across 20 cities, employing 25,000 people. Proven track record in modernizing manufacturing facilities, managing extensive supply chains, launching successful product lines including a popular gin brand, and driving retail growth through marketing and brand visibility initiatives. Demonstrated commitment to sustainability and innovation with cross-functional leadership and strategic partnerships in emerging food technologies.

EDUCATION

BABSON COLLEGE Jan 2026 - Present
Certificate in Advanced Management

UNIVERSITY COLLEGE LONDON Aug 2013 - Aug 2014
MSc Information Management for Business

UNIVERSITY COLLEGE LONDON Sept 2010 - July 2013
BSc Information Management for Business

- Honors and Awards: Relevant modules: Business Strategy, Decision & Risk Analysis, Digital Marketing, Programming (Java), Management, Innovation, Project Management, Information Systems, Database Systems, Mastering Entrepreneurship

EXPERIENCE

AA AGROTECH LLP / GAO FARM / BISCO / PLANTERNATIVES Feb 2016 - Present
Director

- Led family business spanning farming (AA AgroTech), retail (GAO Farm), distribution (Globus Spirits), and steel (Bisco), employing approximately 25,000 people across 20 cities
- Modernized manufacturing facilities improving productivity and efficiency through advanced technology; currently upgrading steel plants across India with cutting-edge equipment
- Managed supply chain operations across 20 cities ensuring timely delivery for a 25,000+ workforce; streamlined logistics for perishable cheese products to maintain freshness and efficiency
- Expanded product lines launching the gin brand 'Terai' in 2021, now widely popular, and preparing for whiskey brand 'Toaab'
- Boosted retail growth by introducing flavored cheeses, peanut butter, and jams while optimizing sales channels at GAO Farm
- Enhanced GAO Farm's brand visibility via food exhibitions, social media, website updates, and in-store tasting stalls driving customer engagement
- Conducted market research for Planternatives, plant-based meat venture targeting India's vegetarian population and sustainable food demand
- Built supplier partnerships to streamline sourcing and uphold quality and sustainability standards
- Advocated sustainability in food and beverage operations aligning with global environmental standards and attending industry events on eco-friendly leadership

SASKEN COMMUNICATION AND TECHNOLOGIES Feb 2015 - Dec 2015
Digital Analyst

- Supported marketing and lead generation for SlamDunQ, a wearable sports analytics app covering cricket, tennis, golf, and other sports
- Collaborated on product launch strategies to build brand visibility and drive demand across iOS and Google Play
- Contributed to product awareness and initial user acquisition positioning SlamDunQ for successful market entry

NASSCOM Sept 2014 - Jan 2015
Analyst

- Worked on NASSCOM's 10,000 Start-ups Program, fostering partnerships and expanding network of outreach partners

- Coordinated with finance teams to manage invoices ensuring smooth financial operations
- Organized major startup events including sessions with high-profile guests such as Sundar Pichai and Satya Nadella

ADDITIONAL

General: Java

SoftSkills: Leadership, Cross-functional Teamwork, Strategic Planning, Marketing, Product Launch, Supply Chain Management, Sustainability Advocacy

Sports: National-level Swimming, Cricket, Hockey, Basketball, Football, Squash, Tennis, Horse Riding

Arts &Music: Oil Painting, Watercolors, Pottery, Batik, Concert Singing, Guitar, Violin, Tabla, Piano, Stage Plays, Dance Shows

Community &Volunteering: NHS Volunteer, Samarpan Foundation, READ International, Environmental Aid Organization, Startup Community Participation

AcademicAchievements: Leadership and Communication (Harvard Business School), Business Analytics Specialization (Wharton School), Programming (Java) Recognition (UCL), Silver Award in Mathematics (UK Nationwide Competition)

CERTIFICATIONS

Professional Certificate for Leadership and Communication Harvard Business School	inferred before 2024
Professional Certificate for Business Analytics Specialization Wharton School	inferred before 2024
Recognition Certificate for Programming (Java) University College London	2014

VOLUNTEER EXPERIENCE

NHS at UCLH Volunteer Volunteered at National Health Service hospital during academic period	2013 - 2014
Samarpan Foundation Volunteer Contributed volunteer efforts to the India-based nonprofit	inferred
READ International Volunteer Volunteered for UK-based educational nonprofit organization	inferred
Environmental Aid Organization Volunteer Volunteered for Indian environmental nonprofit	inferred