

## EDUCATION

- 08/2022 - 05/2026 Flower Mound High School — Flower Mound, Texas  
- GPA: 5.06 W | SAT: 1530 | Course Rigor: 18 APs
- 8/2026 Incoming Freshman at **University of Texas at Austin, McCombs School of Business**

## PROFESSIONAL EXPERIENCE

- 08/2024-Present **Cove College Events**, Remote — Austin, TX-based  
*Head of Marketing*, 9 hrs/week | 48 weeks/yr  
- Led multi-campus growth strategy across Texas, partnering with **20+ student orgs & venues** to drive user acquisition  
- Built and optimized conversion funnels, increasing activation by ~110% and improving retention across key campuses through cohort analysis  
- A/B tested messaging, creatives, and CTAs across channels, identifying highest-ROI acquisition strategies and reallocating spend accordingly
- 06/2025-08/2025 **Olive Ventures**, Remote — New Delhi, India-based  
*AI Trading Development Intern*, 7 hrs/week | 8 weeks  
- Built and backtested **momentum, mean-reversion, and hybrid trading strategies** using rolling z-scores and walk-forward validation  
- Evaluated strategy performance under real-market conditions (slippage, drawdowns), focusing on robustness and risk-adjusted returns  
- Designed risk controls and post-trade evaluation frameworks to track performance stability

## ENTREPRENEURSHIP & LEADERSHIP

- 06/2024-Present **QUOTA Financial** — Flower Mound, TX  
*Founder & Mentor*, 3 hrs/week | 40 weeks/yr  
- Built a **12-course financial literacy program** covering budgeting, saving, and investing; reached **180+ students with 50+ full completions**  
- Designed structured curriculum with simulations, worksheets, and goal-tracking systems to drive real behavior change  
- Mentored students 1:1 on budgeting and savings plans, helping them build independent financial habits  
- Developed automated onboarding + email systems to track engagement, retention, and user progress
- 01/2025-Present **Spark Initiative** — Flower Mound, TX  
*Co-Founder; Social Media & Finance Lead*, 4 hrs/week | 40 weeks/yr  
- Organized weekly literacy programs in partnership with Flower Mound Public Library, serving **dozens of students per session**  
- Led logistics, budgeting, and outreach for community initiatives, including fundraising efforts supporting **45+ books distributed locally**  
- Managed donor tracking, vendor payments, and financial operations while scaling volunteer coordination  
- Directed marketing strategy across flyers, school newsletters, and social media to increase participation and awareness

## HONORS & AWARDS

- 11th -12th **Harvard Crimson Global Business Competition — Finalist**  
- Finalist (~2,000 competitors); pitched AI investing platform and defended TAM, GTM, and unit economics
- 12th **NovaSpark Global Pitch — 3rd (competition listed Y Combinator, Techstars, DVC as sponsors)**  
- Pitched an assistive communication app; translated user interviews into MVP scope, activation milestones, and early growth assumptions
- 11th -12th **Carnegie Young Leaders for Civic Preparedness — National Finalist**  
- Led a community food-security initiative, designing logistics, budgets, and outcome tracking with local partners

## SKILLS

**Finance:** Market research, unit economics, TAM | **Technical:** Python (basic), Excel, data analysis | **Business:** Growth strategy, A/B testing | Tools: Notion, Google Workspace