Shrija Keshari

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Education

University of Massachusetts, Amherst, MA   September 2024 – May 2026
MS in Engineering Management
Courses: Supply Chain Management, Technical Project Management, Data Analytics, Project Budgeting and Finance

Narsee Monjee Institute of Management Studies, Shirpur, India   April 2017 – May 2021
B. Tech. in Information Technology

Skills

- **Product Management:** Agile Methodologies, Product Roadmap Development, Pricing Strategy, User Research
- **Data & Cloud Technologies:** AWS (Basics), SQL, Salesforce CRM, JIRA, Data Analytics
- **Software Development:** Workflow Automation, API Integrations, Scalable Architecture
- **Leadership & Collaboration:** Stakeholder Engagement, Cross-functional Coordination, Process Optimization

Experience

Packaged App Development Analyst, Accenture – Pune, India   March 2023 – Nov 2023
- Developed Salesforce CRM dashboards analyzing carbon emissions trends, enabling data-driven decision-making for sustainability initiatives.
- Designed dataflow architecture for processing large datasets, ensuring accurate and timely delivery of business insights.
- Led bi-weekly JIRA log reviews, reducing defects by 20% and improving engineering team alignment.

Associate Application Developer, Accenture – Pune, India   May 2021 - March 2023
- Developed and implemented secure Single Sign-On (SSO) functionality for 500+ users, improving accessibility and security.
- Created and maintained scalable workflows for seamless partner onboarding and system integration.
- Collaborated with analysts and engineering teams to align technical processes with business objectives.
- Conducted rigorous workflow testing, resulting in enhanced operational efficiency and user experience.

Information Technology Summer Intern, Coromandel International Ltd. – Hyderabad, India   May 2019 - June 2019
- Developed a telephone directory application with optimized data entry and retrieval functionality.
- Integrated CRUD operations, improving contact management workflows and user accessibility.

Projects

Trade Mate – Sustainable Resource-Sharing Mobile App   September 2024- Dec 2024
- Led the end-to-end product development of a mobile application enabling the buying, renting, and lending of everyday items.
- Defined product scope, developed a roadmap, and established milestones, ensuring timely execution using Agile methodologies.
- Designed Work Breakdown Structure (WBS), Cost Breakdown Structure (CBS), and Critical Path Analysis (CPA) to optimize project execution and resource allocation.
- Conducted risk assessments and mitigation planning to ensure a smooth implementation and product adoption strategy.

Supply Chain Optimization Case Study   January 2025 – Present
- Conducting an analysis on reducing lead times in e-commerce fulfillment centers using forecasting techniques and supply chain modeling.
- Exploring inventory optimization techniques to minimize stockouts and excess inventory utilizing SQL and Tableau for data-driven insights.

Leadership Experience

Event Coordinator, Indian Student Association, UMass   August 2024- Present
- Managed logistics, vendor relations, and ticketing for an event with 400+ attendees, improving event satisfaction by 20%.
- Led cross-functional teams to execute seamless event planning, applying real-time decision-making for enhanced coordination.

Member, Events & Planning Committee, Accenture   May 2021- Nov 2023
- Organized networking and team-building events for newly recruited analysts, fostering collaboration and engagement.
- Led and executed internal team events, strengthening company culture and employee morale.