

## **SUMMARY OF QUALIFICATIONS**

- Human Centered Design (UX Design) student focused on user empathy, user experience, and sustainable design principles.
- Proficient in UX tools (Figma, Adobe Creative Suite) and technical skills (Arduino, Java, Python)
- Experienced in video editing, digital art, and prototyping with a strong eye for storytelling skills and attention to detail
- Effective leader with a proven ability to manage team projects, drive creative direction, and foster collaboration

## **EDUCATION**

**University of Washington, College of Engineering, Seattle, WA**

*Expected June 2026*

**Bachelor of Science, Human Centered Design Engineering (HCDE)**

**Minor:** Digital Art and Experimental Media (DXARTS)

**GPA:** 3.87 (Dean's List: 8 Quarters)

**Relevant Coursework:** Foundations in Human-Centered Design, Sustainable Design, Java & Python Programming, Experiments in Video Art

## **RELEVANT EXPERIENCE**

**Engineering Ambassador,** University of Washington College of Engineering, *Seattle, WA*

*March 2025 - Current*

- Lead presentations and interactive activities to engage and educate K-12 students about engineering fields
- Partner with College of Engineering staff to support outreach initiatives and foster a sense of community
- Collaborate with a multidisciplinary team of peers to deliver effective programming

**Team Lead, App Design Project,** University of Washington, *Seattle, WA*

*September 2024 - March 2025*

- Led the design of an app to help UW students achieve balance in physical and mental well-being
- Conducted competitive analysis, user interviews, and data synthesis to create personas and journey maps
- Defined design requirements and goals; currently leading the development of a mid-fidelity app prototype in Figma.

**Team Lead, Sustainable Redesign Project,** University of Washington, *Seattle, WA*

*September 2024 - December 2024*

- Directed a team in redesigning the Fitbit ACE LTE by integrating its features into the Fitbit Charge 5, reducing waste
- Executed a Life Cycle Analysis (LCA) and calculated the carbon emissions reduction achieved by the redesign
- Developed a mid-fidelity prototype in Figma informed by user research and usability testing

## **ADDITIONAL EXPERIENCE**

**Campus Ambassador,** Hoppy Campus Insider UW, *Seattle WA*

*January 2025 - Current*

- Collaborating on marketing strategy execution and event promotion to increase brand visibility on campus
- Planning events to increase app engagement and reach a wide range of students on campus
- Creating content and managing a marketing budget for in-person events, driving user engagement and retention

**Director of Public Relations,** Delta Gamma Sorority, *Seattle, WA*

*October 2023 - December 2024*

- Managed social media accounts and led the creation of graphics, videos, and feed posts to increase engagement
- Built partnerships with sponsors and companies, resulting in increased brand collaborations
- Partnered with Diversity, Equity, and Inclusion leadership to ensure inclusive and community-focused content

**Graphic Design Volunteer, UW Cotopaxi Ambassadors,** *Seattle, WA*

*September 2023 - June 2024*

- Designed promotional materials and visuals aligned with brand guidelines, increasing event participation and engagement
- Launched and managed social media content, growing the online community and brand awareness among students

**Video Production Team Member,** The Daily News UW, *Seattle, WA*

*September 2022 - June 2023*

- Produced and edited video content for social media channels using Adobe Premiere Pro, boosting audience engagement
- Developed creative content ideas, contributing to projects that resonated with the university community

## **SKILLS**

**Design & UX Tools:** Figma, Adobe Creative Suite (Premiere Pro, Illustrator, Photoshop), User Research, Card Sorting, Prototyping mid and low fidelity, Wire Framing, Storyboarding, building User Personas, Usability Testing

**Technical Skills:** Java (moderate), Python (moderate), Arduino, Video Editing

**Soft Skills:** Leadership, Collaboration, Project Management, Creative Problem-Solving