

April Robins

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Summary

- Highly motivated and goal-oriented business associate with extensive experience in both B2B and B2C sales.
- Proven track record of delivering outstanding customer satisfaction and building strong, lasting relationships.
- Fluent in Mandarin Chinese, bringing a bilingual advantage in cross-cultural communication.
- Known for a passion for problem-solving and a keen eye for detail, consistently driving results and optimizing processes.

Education

Major - Business Management

Minor - Chinese

August 2026

Southern Utah University, Cedar City, UT

- 3.9 GPA, Scholarship winner

Experience

Post High School

August 2024 – Present

Holly Thornton, Cedar City, UT

- Trained 30+ students with special needs and disabilities for job applications and hiring preparation.
- Create a structured classroom environment using behavioral management techniques to reduce negative incidents by 60% in 3 months.

CanBeClean

May 2022 – September 2022

Stephan Beins, Riverton, UT

- Door to door sales for trash can cleaning. Acquired 3-5 new customers per day. Develop skills in lead generation, negotiating, persuading, and closing. Fully managed my own schedule.

Batch Baked Goods

January 2022 – May 2022

Sarah Brown, Riverton, UT

- Engaged with customers as front counter associate. Resolved customer issues to assist management.
- Prepared and baked goods before the shop opened.