**Jeanette Ahn**

Ann Arbor, Michigan jaahn@umich.edu (734)-730-5187 <https://www.linkedin.com/in/jeanetteahn/>

**SUMMARY**

Versatile professional with experience in UX design, project management, and communications. Transitioned from Art History to patient care and public health, blending analytical and creative skills to solve complex challenges in design.

**EDUCATION**

**UNIVERSITY OF MICHIGAN SCHOOL OF INFORMATION,** Ann Arbor, MI- GPA 4.0

*Master of Science in Information, User Experience Design and Research*Expected May 2026

* Skills Acquired:Storyboard, Journey Mapping, Prototyping, User Experience Psychology, Programming, User Research, Problem Solving, Team Collaboration, Data Analysis, Visual Design, Interaction Design

**UNIVERSITY OF MICHIGAN COLLEGE OF LITERATURE, SCIENCE, AND THE ARTS,** Ann Arbor, MI

*Bachelor of Arts, Art History and Museum Studies*May 2020

* Relevant Coursework:Digital Photography, Statistics and Data Analysis, Developmental Psychology

**SKILLS**

Tools: Adobe Photoshop, Illustrator & Premiere Pro, Figma, Notion, Canva, Wordpress, Sprout Social, Visual Studio Code

Programming: HTML, CSS, Javascript, Python

**WORK EXPERIENCE**

**WOLVERINE WELLNESS,** Ann Arbor, Michigan

*Media and Marketing Assistant (Project Manager Focus)* September 2024 to Present

* Optimized and scheduled Instagram content using Sprout Social, strategically timing posts based on audience engagement patterns and content trends, leading to a 43% increase in impressions.
* Created 20+ Instagram posts and stories topics such as health and wellness, reaching 1,100+ viewers and increasing awareness among college students.

**COMMUNITY LIVING NETWORK**, Ypsilanti, Michigan

*Direct Caretaker* July 2019 to Present

* Improved patient mental health experience of 22 patients through planning and coordination

**UNIVERSITY OF MICHIGAN MUSEUM OF ART**, Ann Arbor, Michigan

*Asian Art Curatorial Research Assistant Intern* January 2019 to April 2019

* Digitized Asian art collections in the Collective Access database to increase accessibility
* Cataloged and maintained acquisitions, supporting curatorial operations

**UNIVERSITY OF MICHIGAN’S** **INSTITUTE OF SOCIAL RESEARCH**, Ann Arbor, Michigan

*Research Assistant*  October 2015 to May 2018

* Designed and managed three WordPress websites using HTML and JavaScript
* Contributed to recruitment efforts by identifying and screening qualified candidates for research projects

**VOLUNTEER EXPERIENCE**

**HEROES**, Ann Arbor, Michigan

*UX Researcher* September 2024 to December 2024

* Recruited 5+ participants for usability testing, gathered insights on features and refined designs
* Conducted competitive analysis of 10+ competitors to refined product features and assess market implications
* Achieved Top 3 placement in the HealthTech track at the Tech Innovation Jam

**Library of Congress Digital Initiatives Division**, Washington DC

*UX Consultant* March 2025

* Assisted in redesigning AI Planning Framework Github webpage by developing the Glossary and About Me page. Supported the creation of an interactive prototype and process slide deck.

**LEADERSHIP EXPERIENCE**

**MINTIFY|** *Vice President-Social Media Manager* September 2024 to Present

* Organized and facilitated club meetings for a group of 20+ members, fostering collaboration and engagement.