Zeel Shah

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SUMMARY

With 3 years of diverse product management experience, I excel in coordinating product launches and analyzing market trends. My strong analytical skills and collaborative approach enable me to effectively engage cross-functional teams and drive sales success. Additionally, my technical background ensures efficient management of product lifecycles, aligning with customer needs and business objectives.

PROFESSIONAL EXPERIENCE

Dell Technologies | AI Product Manager Intern   Austin, USA | **January 2025 – Present**
- Orchestrated AI integration strategy for Dell PCs, conducting in-depth market research and competitive analysis on 3+ AI-powered offerings from HP, Lenovo, and Microsoft to identify opportunities for enhancing device intelligence and efficiency.
- Defined and evaluated 4 key AI implementation categories—third-party AI tools, custom AI workflows, AI chatbots, and automated system management—to enhance user experience, productivity & device intelligence.
- Performed feasibility analysis for local vs. cloud-based AI, optimizing for latency, performance, and cost, resulting in a 30% improvement in processing efficiency for AI-powered applications.

CDK Global | Product Manager Intern   Austin, USA | **June 2024 - August 2024**
- Incorporated and refined API parameters on Fortellis, boosting system efficiency by 30% through user feedback and third-party OEM surveys, resulting in faster response times.
- Led a team of 8 designers and developers using Scrum methodology to revamp the 'capacity' feature of the CDK Service system, enhancing usability and user-friendliness, which led to increased user experience and reduced support requests.
- Crafted over 15+ user stories, bugs, and acceptance criteria on Jira, which improved project clarity and efficiency for 4 teams by streamlining the analysis process and simplifying estimations.
- Conducted smoke testing on 8+ key features with Senior PMs, streamlining bug resolution and boosting deployment speed by 45%.

Jon Brumley Texas Venture Labs | Principal Consultant   Austin, USA | **January 2024 – April 2024**
- Led a team of 9 in consulting two startups, driving research and developing GTM strategies and customer acquisition plans that streamlined marketing, sales, and operational processes for successful market entry and growth.
- Collaborated with stakeholders to clarify project requirements and perform market analysis, pinpointing target demographics, which led to a 40% decrease in customer acquisition cost and an improved understanding of user needs.

Vitraya Technologies | Data Analyst   Bangalore, India | **June 2022- December 2022**
- Created a Health Insurance portal for the company and 10 hospitals, streamlining the claims process and enhancing collaboration, resulting in an 82% surge in customer satisfaction ratings.
- Worked with hospital board members to identify pain points and dashboard preferences, conducted A/B testing, and utilized data analytics and customer feedback to set project timelines and measure success through KPIs.
- Built a real-time Comparative Analysis Dashboard in PowerBI, which improved access to patient health data, claim overviews, and histories, cutting data retrieval time by 75%.

Delivery X | Product Manager   Mumbai, India | **August 2021 – May 2022**
- Managed the entire product lifecycle, from planning to tactical execution, by documenting detailed product requirements, product prototypes, market-fit prediction, and timeline development, resulting in a successful product launch.
- Built a peer-to-peer delivery app with Flutter, collaborating with a cross-functional team of 5 to achieve MVP.
- Optimized project sprints and roadmaps using Jira and Agile, boosting team productivity and project continuity.

Ideas in a Flash | Project Manager & Application Developer   Mumbai, India | **December 2020 – July 2021**
- Led development of a Flutter-based e-commerce app for the Indian market, growing user base to 10,000+.
- Spearheaded the design and development of a Task Management application, incorporating task scheduling, deadline setting, and reminder functionalities, which resulted in a marked improvement in individual productivity.
- Collaborated cross-functionally to gather customer feedback, driving feature improvements by 80-85%.

LEADERSHIP & CERTIFICATIONS

- **Graduate Assistant:** Processed over **200+ data entries** to improve clinical data quality and enhance dashboard performance, while coordinating with clinicians and managing project timelines to elevate data accuracy and analysis speed by 20%.
- **Teaching Assistant:** Mentored 50+ students in Marketing and Personal Branding, collaborated with professor to provide real-world insights on market trends, designed flyers & posters for marketing communication & guest lectures.
- Developed **responsive, interactive dashboards** using advanced Tableau features for the **current elections**, **published** by the Annette Strauss Institute of Civic Life, featured on the editorial page of **The Dallas Morning News** and receive statewide media.

EDUCATION

The University of Texas at Austin   **Expected: May 2025**
Master of Science in Information Studies, Specialization in Product Management
Courses: UX & Product Management, Usability, Data Wrangling, Prompt Engineering, Ideas to Product, Ethics of AI, Understanding users.

NMIMS MPSTME, Mumbai, India
Bachelor of Technology in Computer Engineering with Distinction.   **(CGPA: 3.66/4)**
Courses: AI, Data Warehousing and Mining, Project Management, Database Management.

SKILLS

Programming Languages: C, C++, Java, R, Python, HTML5, MySQL, SQL, Django, CSS, JavaScript, Flutter, Kotlin.
Project/Product Management Methods: Agile, Scrum, A/B testing, GTM, Research, Usability testing, Design thinking, PDLC
Tools: Confluence, Jira, Miro, LucidChart, FigJam, PowerBI, Tableau, Jupyter, Microsoft Suite.
Soft Skills: Articulative, Analytical Thinker, Fast Adaptor, Quantitative skills, Leadership qualities.