

ARYAKA TICKOO

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EDUCATION

Ohio Wesleyan University, Delaware, OH, USA

May 2026 (*anticipated*)

B.A. in Environmental Science and Business Administration

Academic & Honors Awards

Dean's List | The Big Problem Challenge | Scholarship for Women In Economics and Business | Corns Scholarship | Golden Bishops

Relevant Coursework & Certifications

Human Resources, Project Management, HRIS, MS Office & Google Workspace, Basecamp, Airtable, Trello, Slack, Softr, Business Law, Business Analytics, Leadership as a Practice, Non-profit Essentials, The Artificial Intelligence Course, The Business and Communication Course, Canva, Gamma, Financial Accounting, Managerial Accounting, Financial Management

Study Abroad: Amsterdam, The Netherlands (Social Entrepreneurship- Plastic Whale)

Languages: English, Hindi – *Bilingual* | French, German, Korean – *Limited working proficiency*

WORK EXPERIENCE

Entrepreneurs Of Tomorrow, Brooklyn, New York (Remote)

July 2024 - January 2025

Human Resources Intern

- Streamlined onboarding processes, enhancing new hire experience and reducing setup time on Basecamp using Gamma, Softr, and Canva and conducted 14 orientations
- Assisted with employee engagement initiatives, such as planning events and administering employee surveys
- Designed and implemented structured training and development programs across 7 departments, improving employee efficiency and performance management
- Created, updated, and maintained tracking spreadsheets and accurate employee records using MS Office and Google Workspace
- Led 12 structured exit interviews, providing HR with insights to enhance retention strategies

Aethera AI, Ohio, USA

January 2025 – Present

Co-founder & Business Lead

- Build a SaaS platform utilizing AI & satellite imagery to assess urban heat hotspots and optimize green space development with 92% accuracy
- Develop brand strategy and revenue model for a projected market size of \$26 billion in urban climate resilience
- Engage with urban planners, environmental agencies, and policymakers to enhance climate resilience strategies
- Draft presentations, prototypes, and business plans and pitched Aethera AI at 3 competitions, conferences, and VCs

Residential life, OWU, Ohio, USA

August 2023 - Present

Second-year Resident Assistant

- Manage conflict resolution and provide crisis intervention to first-year students and upperclassmen
- Coordinate floor/house meetings and events aimed at enhancing community building and addressing residents needs
- Serve as an approachable resource for residents seeking advice or assistance with personal or academic issues through one-on-one conversations
- Collaborate with fellow RAs and staff to carry out room inspections and address maintenance concerns to ensure safety
- Complete the assigned evening desk & duty rotation for Smith Hall (first-year hall) and Bigelow Reed Hall (economics and business house)
- Address and manage emergencies within the building or assigned area

Career Connection: Economics & Business, OWU, Ohio, USA

July 2024 - Present

Student Intern

- Curate biweekly departmental newsletters with events, jobs & academic opportunities, and alumni information using Campaign Monitor
- Design engaging content, posters & t-shirt designs using Canva for promotional and branding purposes of university events
- Support my supervisor in coordinating departmental events and activities
- Build professional relationships with supervisor and co-interns strengthening interpersonal communication skills

International & Off-Campus Programs (IOCP), OWU, Ohio, USA

April 2023 - May 2024

Student Intern

- Maintained accurate documentation of OWU international students while ensuring the confidentiality
- Offered personalized support to 113 international students, fostering strong relationships and enhancing reputation of IOCP
- Planned and successfully implemented New International Student Orientation to welcome 29 new international students

- Assisted in planning UC 99: College Success, a specialized course at OWU that facilitates international students' integration into American culture and provides essential knowledge about Visa regulations
- Developed time-management skills through balancing multiple assignments while consistently meeting deadlines

Growomatic, Mumbai, India (Remote)

May 2021 - August 2022

Co-founder and Website Manager

- Worked collaboratively on our website, business modeling, service proposals, branding, logo design, promotion timeline, social media platforms, market research through interviews and surveys, networking with mentors, and seeking funding
- Fostered teamwork and entrepreneurial mindset within our team of 5 as the co-founder
- Ranked 12th out of 67 teams in the #beapirate Challenge by Moonshot Pirates, Austria
- Led the team as top 5 finalists in the Uable Launchpad Competition (one of around 80 participants)

LEADERSHIP EXPERIENCE

Horizons, Ohio, USA

August 2022 - Present

President

- Lead 5 initiatives per semester focused on diversity, equity, and inclusion (DEI) on campus
- Plan and execute events that promote on-campus minority cultural awareness and belonging-building discussions
- Manage collaborations with university departments, student organizations, and external speakers
- Oversee outreach and engagement to ensure broad student participation in DEI programs
- Advocate for student voices, fostering an inclusive, equitable, and climate-just campus

REVIR - Student Justice Alliance, Jeju, South Korea (Remote)

April 2021 - August 2022

Head of Marketing

- Devised promotional strategies for REVIR to successfully enroll 45 students from 24 countries for the Report Writing Camp
- Published "Covid-19: The Virus Revealed" on Amazon Kindle
- Initiated REVIR: Covid-19 Speech Festival as a part of REVIR 2022 initiatives

Kshitij'19 - An Eternal Evolution, Mumbai, India

August 2019 - December 2019

Volunteer, Committee Member, Performing Arts

- Promoted to a permanent position (1 of 12 out of 90+ Performing Arts volunteers)
- Organized 15 Performing Arts events over 4 months, with audiences of 200 to 5000
- Directed two flagship events of Sufi Singing and Folk Dance shows (230 total performers, audiences of 300 each)

EXTRA-CURRICULARS

OWU Marketing Committee, *Student Representative* | **Dean's Council**, *Student Representative* | **Citizens Climate Lobby**, *Member* | **Women In Entrepreneurship**, *President* | **Economics Honor Society**, *Tutor* | **Campus Programming Board**, *General Member* | **Investment Club**, *Fr. Member* | **Teaching and Assessment Committee**, *Fr. Student Representative*