Sourav Biswal

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EDUCATION

Texas A&M University, Mays Business School College Station, Texas
Master of Science – Management Information Systems (MIS) | GPA: 3.8/4.0 May 2026
- **Honors:** Recipient of a $10K+ academic scholarship from Mays Business School for 2024 – 2025
- **Activities:** Graduate Teaching Assistant – Teaching Excel, SQL, and HTML to a class of 1,000+ students
- **Coursework:** Project Management, Program Management, Database Management, System Analysis & Design, Cybersecurity, Corporate Information Planning, Entrepreneurship

Manipal Institute of Technology Manipal, India
Bachelor of Technology – Electronics & Communication (ECE) | Minor in Data Science | GPA: 3.7/4.0 2017 – 2021

SKILLS

Program Management: Agile/Scrum, Risk Management, Stakeholder Engagement, Dependency Tracking, Release Management, Issue Resolution, Change Management, Timeline Planning, OKR Framework, Process improvement
Technical: HTML, CSS, JavaScript, React.js, SQL, NoSQL (MongoDB), ETL, AWS EC2, SDLC, CI/CD (Jenkins)
Tools: Tableau, PowerBI, JIRA, Asana, Confluence, GitHub, Microsoft Project, Lucidchart, Excel, Figma
Certifications: Certified Scrum Master (CSM), Certified Scrum Product Owner (CSPO), Product Analytics (Pendo)

EXPERIENCE

Publicis Sapient (Consultant for US Bank Corporation – Financial Technology) Gurgaon, India
Associate Level 2 (Experience Engineer) Jan. 2023 – May 2024
- Collaborated cross-functionally with UX and engineering to design U.S. Bank's online banking as a client partner, incorporated features like bill pay, transfer fund, and new navigation, which resulted in a 20% increase in NPS
- Defined the implementation strategy for new navigation for the bank, developed a Product Requirements Document (PRD) and KPI-driven product roadmap, streamlined product release, and reduced development time by 25%
- Engineered bill pay and fund transfer app that reduced transaction time by 5 minutes per user

Associate Level 1 Jan. 2022 – Dec. 2022
- Optimized marketing banners through A/B testing, increasing user engagement by 20% and conversion rates
- Identified 5 performance-heavy micro-apps and converted to Single-Page Application, reducing load time by 40%

Junior Associate Jun. 2021 - Dec. 2021
- Prioritized critical issues impacting the user experience and triaged 120+ defects using the RICE framework
- Ensured high product reliability by maintaining 90%-unit test coverage across features

Software Engineering Intern Jan. 2021 - Jun. 2021
- Led product development of a web-based inventory management system using HTML, CSS, and JavaScript, integrating secure login, real-time dashboards, and automated reporting, improving operational efficiency by 40%
- Engineered e-commerce MVP using React Native with single codebase, reducing development time by 50%
- Integrated store locator with geolocation API for real-time tracking, reducing search time by 40%

LEADERSHIP & VOLUNTEERING

President | MIT Live – official media body of Manipal Institute of Technology 2019 – 2020
- Scaled team to 50 members across 5 colleges through structured recruitment, boosting capabilities by 40%
- Built a 3000+ student online community, securing business partnerships that increased annual revenue by 35%

Organizer | Revels – one of the largest cultural and sports college festivals 2018 – 2019
- Spearheaded execution of 5-day concert, drawing attendees from 20+ colleges and boosting campus recognition
- Led marketing strategy, driving a 3x increase in ticket sales (6,000+ sold) and generating ₹1.8 million in revenue

Volunteer | EWB – a non-profit promoting constructive change through engineering solutions 2017 – 2020
- Empowered the underprivileged by teaching English and mobile skills, enabling 10 people to secure delivery roles

PROJECTS

Atliq – build a Tableau dashboard for a computer hardware company | Personal Project
- Designed an automated sales insights dashboard in Tableau, uncovering hidden data patterns that led to 10% cost savings on total spending while enabling data-driven decision-making across multiple teams
- Streamlined data analytics by automating manual reporting, reducing analyst data gathering time by 20%, and enhancing cross-functional team collaboration

DeliverEase – a food delivery app that compares pricing and delivery times
- Defined the DeliverEase product canvas, mapping user journeys, success metrics, and feature priorities, increasing development efficiency by 30% and reducing scope creep by 20%
- Prioritized key features in sprint planning, cutting deployment time 25% and boosting efficiency 30%