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**EDUCATION**

Bachelor of Science, Business Data Analytics and Computer Information System

W. P. Carey School of Business, Arizona State University, Tempe, AZ

- Awards: New American Scholarship
- GPA: 3.68

Relevant Coursework: Business Database System, Business Information System Development, Programming for Business Analytics, Introduction to Business Data Analytics, Data Wrangling with SQL

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**PROJECTS****London Bike Rides Data Analysis (SQL, Python, Excel, Power BI)**

- Extracted and analyzed 1M+ bike-sharing records using SQL, improving data quality for predictive analysis.
- Automated 2+ Power BI dashboards to visualize ridership trends, supporting business decision-making.
- Computed key business metrics (revenue, cost, profit), uncovering key trends for resource optimization.

**NAVI: Dare Mighty Innovations – AI-Powered Indoor Navigation (Python, ChatGPT, Data Processing)**

- Utilized extensive data cleansing and analytics for 2+ large datasets to enhance performance and usability.
- Spearheaded a structured data reporting system, ensuring accurate and reliable information for the LLM navigation model.
- Worked in a team of 4 board members to address problems and provide solutions for indoor navigation.

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**PROFESSIONAL EXPERIENCE****Tickets Sales and Data Assistant**, Sun Devils Athletic, Tempe, AZ

September 2023 – May 2024

- Managed and updated 300+ customer records in Salesforce databases, ensuring data accuracy and consistency for sales tracking and reporting.
- Performed customer trends analysis to support data-driven decisions, increasing targeted promotions by 5%.
- Collaborated with 2+ cross-functional teams to maintain and validate data, enhancing reporting and operational efficiency.

**Financial Analysis Intern**, SSI Security Corporation, Ho Chi Minh City, Vietnam

June 2023– August 2023

- Collected, analyzed, and interpreted large financial datasets, driving a 10-20% profit increase for 20+ clients.
- Developed Excel-based reports of 20 companies, enhancing data visualization and enabling better decision-making for clients.
- Assisted in maintaining 20+ financial records and contracts, strengthening compliance with data accuracy and reporting standards.

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**LEADERSHIP EXPERIENCE****Vice President of Finance**, Department of Information System, Arizona State University

April 2024 – Present

- Streamline and allocate a \$2,000 annual budget, establishing accurate financial tracking and fund distribution.
- Facilitate financial reports and cash flow analysis in Excel, document findings to improve budget forecasting accuracy by 20%.
- Lead fundraising efforts, securing \$500 in sponsorships from local restaurants, increasing available funds by 25%.

**Digital Internal Development Chair**, Delta Sigma Pi, Arizona State University

November 2024 – Present

- Design and maintain the DSP website, delivering up-to-date content to improve member engagement and professionalism.
- Optimize internal processes by analyzing event attendance and feedback data, delivering insights to enhance the effectiveness of 2+ events, including the Girl Boss Brunch.

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**SKILLS & ACTIVITIES**

- Technical Skills: Excel, Power BI, Azure, Tableau, SQL, Salesforce, Python, HTML, Java, SPSS, Linux