## Leanne Park

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# **EDUCATION**

Vanderbilt University, College of Arts and Science

**Expected May 2028** 

B.A. in Economics, Minors in Data Science and Business

Nashville. Tennessee

Cumulative GPA: 3.69/4.00 • Dean's List Fall 2024

Coursework: Applied Programming with Python • Economic Statistics • Microeconomics • Calculus II

**Dougherty Valley High School** 

June 2024

GPA: 4.57/5.00 | SAT: 1540 • English: 750 • Math: 790 San Ramon, California

### WORK EXPERIENCE

#### **180 Degrees Consulting**

September 2024 – Present

**Business Analyst** 

Nashville, Tennessee

- Created final deliverables to the client within a 4-month sprint period, which included actionable items and dashboards to monitor key metric performance
- Designed a new brand kit and 5 social media strategies for the client by leveraging opportunities to grow based on thorough market and company research

#### **Scholars of Finance**

September 2024 – Present

VP, Finance & Operations

Nashville, Tennessee

• Participated in an 8-week leadership development program with 15 other analysts to prepare for future projects

### **Paris Baguette**

March 2024 - August 2024

Sales Associate

Pleasanton, California

- Assisted with 200+ customer inquiries and provided product recommendations based on customer needs
- Maintained clean food service procedures through a strong knowledge of sanitation and safety standards

### **Dougherty Valley High School Yearbook Triumph Publication**

**August 2023 – June 2024** 

Editor-in-Chief

San Ramon, California

- Oversaw a team of 30+ students to create the high school's yearbook through clear organization and punctual timeline to ensure an expedited design process
- Edited and revised 400 pages by utilizing Adobe InDesign and Adobe Photoshop programs

#### Kim's Accounting & Tax Services, Inc.

May 2023 - August 2024

Data Analyst Intern

Pleasanton, California

- Analyzed an estimated 20% of total data spreadsheets and organized Excel files to increase the efficiency of operating processes for the team
- Responsible for identifying pain points within the data and researching three new mitigation tactics

### LEADERSHIP

## **American Cancer Society**

August 2021 - June 2024

Club President

San Ramon, CA

- Raised over \$14,000 during Relay for Life, a 24-hour fundraising event for the American Cancer Society through organizing 30 student donation booths
- Hosted weekly meetings with five subcommittees to delegate essential tasks in larger projects, especially to address the success of financials and outreach performance

## **ORGANIZATIONS & INTERESTS**

**Organizations:** Women in Business, The Hustler, Vanderbilt Undergraduate Consulting Club, Basement Films **Awards:** Scholastic Gold Key for Digital Art (2023), Presidential Volunteer Service Gold Award (2023) **Interests:** Environmental Documentaries, Photography, Pickleball, Reading Sci-Fi novels, Sudoku