

SRUJANA KOKERAGADDA

+1 (614) 973-4424

www.linkedin.co/in/srujanakoke/

srkoke@iu.edu

EDUCATION

Indiana University, Kelley School of Business, Bloomington, IN

May 2027

Bachelor of Science in Business

GPA 3.92/4.00

Majors: Information Systems **Minors:** Data Science and Music Production

Honors: Kelley Business Honors Program, Hoosier Scholar

- **Deans Scholarship:** Four-year scholarship awarded based on high academic performance
- **Direct Admit to Kelley:** Achieved by exceeding a 3.8 GPA

Dublin Jerome High School, Dublin, OH

May 2023

- Valedictorian GPA 4.34/4.0

GPA 3.97/4.00

- National Honor Society

EXPERIENCE

Machine Learning Farming Project

September 2024 - Present

Independent Project

- Developing a machine learning algorithm to assist large-scale farmers with automating crop fertilization by utilizing image analysis to minimize manual labor
- Creating a model to track and analyze crop data for improved harvest timing and resource allocation, estimated to enhance farm productivity by 40%

Indiana University, Kelley School of Business

August 2024 - Present

Computers in Business: K-201 Teaching Assistant

- Lead 35-45 students in K-201 lab through case applications using Microsoft Excel, Access and Power BI, enhancing application-based learning of Information Systems concepts
- Facilitate the creation of 170 students' first case analysis for ALDI, utilizing data analysis and problem-solving techniques

ACTIVITIES

Aperture Consulting Group – Bloomington, IN

January 2025 – Present

Vice President of Technology

- Provide digital transformation consulting by developing custom websites and integrating e-commerce platforms to increase website traffic and enhance digital presence and sales
- Focusing on Front and Backend development, UI/UX, SEO, and web design utilizing Figma, Webflow, Python, JavaScript, Java, etc.

Aayat at IU – Bloomington, IN

January 2025 – Present

Co-Vice President

- Lead the design and execution of the competition season performances, managing travel logistics, attendance, and finances, while approving musical and visual aspects of the performances
- Foster a positive, collaborative team dynamic by addressing interpersonal issues, facilitating communication, and serving as a key point of contact for team members while actively participating as a singer on the competitive team

Kelley Student Government – Bloomington, IN

August 2023- December 2024

DEIJB Committee Member/ Standing Member

- Participated in DEIJB committee initiatives to promote diversity, equity, inclusion, justice, and belonging across the Kelley Business School community through events
- Collaborated with fellow committee members to create resources such as the Kelley Business School student guide, helping incoming first-year students navigate their academic and social experiences at Indiana University

SKILLS/INTERESTS

Singing | Red Bull Formula 1 | Crocheting | Indoor Gardening | K-Pop | Skincare