

# Azzaya Gansukh

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## EDUCATION

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### DePauw University

*Bachelor of Arts, Double Major in Communication & Computer Science*

**Greencastle, IN**

*Expected May 2026*

**Relevant Coursework:** Media, Culture & Society, Graphic Design, TV Production & Literacy, Business of Performing Arts, Tableau

**Honors:** Fall 2023 WGRE Director of the Month, Spring 2023 DePauw University Dean's List, Best Graduate Award (Mongolian Students Association Certificate), Best Improvement in Academic Result Award (Orchlon International School Graduate Award)

## EXPERIENCES

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### WGRE-FM Radio

*Assistant Music Director*

**Greencastle, IN**

*January 2025 - Present*

- Curate and expand the station's music catalog to enhance its sound and audience connection, leading to a significant increase in listener retention.
- Research and track emerging music trends to influence programming, introduce new sounds, and align with listener preferences, boosting engagement.
- Review and process music submissions, ensuring selections align with the station's identity and increase audience satisfaction.
- Led the production of themed broadcasts, promotional materials, PSA announcements, and liners, expanding audience engagement by 30%.
- Authored music newsletters, DJ updates, and a widely read music column for *The DePauw*, expanding station reach and visibility.

### WGRE-FM Radio

*Production Director*

**Greencastle, IN**

*January 2023 - January 2025*

- Led the production of athletic broadcasts, promotional materials, PSA announcements, and liners, expanding audience engagement by 30%.
- Recruited, trained, and mentored a team of production staff, increasing efficiency in content creation and production in the radio station.
- Optimized station operations by maintaining technical equipment in collaboration with the Chief Engineer, ensuring 100% broadcast uptime.
- Developed training programs for DJs to enhance technical proficiency and provided hands-on support for troubleshooting and shift coverage ensuring smooth on-air consistency.

### Pulliam Center for Contemporary Media

*Student Office Worker*

**Greencastle, IN**

*August 2024 - Present*

- Managed office logistics, responding to inquiries and handling database entry, ensuring a well-organized and efficient work environment.
- Streamlined the check-in/check-out process for audio recorders and cameras, improving availability and operational efficiency.
- Assisted in setting up and troubleshooting media equipment for events, maintaining consistent quality and performance.

### Roy O. West Library

*Student Archives Assistant at Archives and Special Collection*

**Greencastle, IN**

*January 2023 - Present*

- Digitized, curated, and organized archival collections, enhancing accessibility and improving research efficiency for students and faculty.
- Curated and led historical exhibitions, including *A Historical Look Back at WGRE* and *Women at DePauw*, driving a notable increase in campus engagement with archival materials.
- Managed and promoted social media content for archival exhibits, expanding the archives' online reach.
- Optimized storage and retrieval systems, reducing archival retrieval time by and ensuring quick, accurate research assistance.

## LEADERSHIP & EXTRACURRICULAR ACTIVITIES

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### A Midwestern Review

*Arts and Poetry Section Staff Reviewer*

**Greencastle, IN**

*August 2024 - Present*

- Critiqued and provided detailed feedback on undergraduate art and poetry submissions, improving publication quality and artistic integrity.
- Collaborated with a team of editors to evaluate 100+ fiction submissions, ensuring selection alignment with editorial standards.
- Contributed to final voting decisions, refining the magazine's content selection, enhancing reader engagement significantly.

### DePauw Women in Computer Science

*Social Media Director*

**Greencastle, IN**

*September 2023 - August 2024*

- Managed and curated social media content, increasing audience engagement and strengthening the organization's online presence.
- Designed visually compelling Instagram posts and infographics using Adobe Creative Cloud and Canva, boosting brand visibility by 40%.
- Oversaw digital communication strategies via email and social media, improving outreach effectiveness and growing community engagement.

## SKILLS & INTERESTS

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**Languages:** Mongolian (Native), English (Fluent), Korean (Beginner)

**Hard Skills:** Microsoft Office, Microsoft Excel, Microsoft Powerpoint, Adobe Photoshop, Adobe Premiere Pro, Canva, Audacity, Vegas Pro, Java, C++, Python, Tableau, Blender

**Soft Skills:** Professional Communication, Organization, Collaborative, Leadership, Adaptable, Time Management, Proactive Problem Solving, Analytical