## Adedapo "Ade" Odusami

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#### **EDUCATION**

# **Duke University, The Fuqua School of Business**

Durham, NC

**Master of Business Administration** 

May 2026

Recipient of a merit-based scholarship, Consulting Club, Technology Club, Black Business Student Association FY Student Affairs Cabinet.

## **University of Maryland Baltimore County**

Baltimore, MD

#### Bachelor of Science in Financial Economics, Minor in Information Systems

Aug 2019

Shattuck Family Entrepreneurship Scholar, Co-President of the African Student Union, Student Government Cabinet Member, Shriver Center Impact Scholar, Global Brigades Lead Coordinator & Treasurer.

#### PROFESSIONAL EXPERIENCE

Centeva

Project Manager

Rockville, MD

Jun 2023 - Jul 2024

- Led a project to modernize a government agency's online platform, serving as the primary point of contact and managing all related initiatives, resulting in a 25% reduction in processing time and \$10M in annual cost savings.
- Effectively communicated with stakeholders and business partners to understand their business needs and translate them into feasible technical requirements.
- Collaborated with cross-functional teams, including developers, UX/UI designers, and system architects, to execute technical requirements and ensure alignment with project objectives, achieving 100% of delivery milestones.
- Managed the system backlog and prioritized tasks across 4 distinctive delivery phases and 20+ system deployments; led biweekly strategic meetings with senior leadership to report on project progress.

#### **Accenture Federal Services (AFS)**

Washington, D.C

### **Product Management Consultant**

Oct 2022 - Jun 2023

- Developed 25+ executive briefs, policy documents, and standard operating procedures, increasing operational efficiency by 40% and advising on the retirement of underperforming products, saving \$5M annually.
- Facilitated strategy and operations projects for a government agency, streamlining business models and enhancing product offerings to drive revenue growth.
- Boosted client sales by 22% through strategic optimization of e-commerce platforms, improving customer experience and engagement.
- Delivered ROI-driven business case models to C-suite executives on new product ventures, contributing to strategic decision-making and market positioning.

#### **Growth and Strategy Analyst**

Oct 2021 - Oct 2022

- Secured \$44M in awarded work by formalizing response documentation for government solicitations, aligning Accenture's capabilities with client needs.
- Led targeted growth campaigns that drove a 30% increase in revenue while boosting customer engagement.
- Collaborated with developers to enhance the functionality of the client's online platform, resulting in a more user-friendly experience and streamlined customer interactions.

### **Business Analyst**

Dec 2019 - Oct 2021

- Coordinated development efforts to redesign clients' online platforms, resulting in the streamlining of their customer application process and reducing annual staff work hours by 15%.
- Facilitated workshops to gather client requirements and create tailored solutions, achieving a 99% accuracy rate in customer application information captured.
- Oversaw the migration and validation of over 10K historical records into a custom Salesforce web application, resulting in a unified and accurate data repository for client use.

### **ADDITIONAL INFORMATION**

**Certifications:** Certified Product Owner/Product Manager, Certified Scrum Master (CSM), Agile Certified Professional (ICAgile) **Skills:** Microsoft Office Suite, MS Project, Agile/Waterfall, SQL Language, Data Analysis, Salesforce Development, Jira, Figma, Tableau **Interest:** Traveling, Volunteering (College Night at UMBC Volunteer, Relay Elementary School Mentor, Global Brigades Coordinator: Led an 8-person volunteer group to serve local business owners in Darien, Panama)