**Aakash Kapadia**

408-598-5864 | aakashkapadia0505@gmail.com | https://www.linkedin.com/in/aakash-kapadia25/

Statement of Purpose

Results oriented junior standing statistics major with five years’ experience in data analytics, finance, and business operations. Looking to apply classroom knowledge and other experience in a real-world setting. Eager to use strong interpersonal skills, analytical mindset, and innovative outlook on problem solutions to support companies through analyst, financial, and business operations roles.

EDUCATION

**California Polytechnic State University, San Luis Obispo, CA Graduation: (Expected) June 2026**

Bachelor of Science: **Statistics GPA: [3.7/4.0]**

**Relevant Coursework**

* Linear Algebra, Calc IV, Statistics II, Macroeconomics, Virtual Business and Economics, Accounting, AP Computer Science Principles, Analytical Writing International Marketing, Principles of Business, Accounting,

EXPERIENCE

**Business Analytics Intern –** *Takes Sports Betting* **New York, New York**

***Sports betting company leveraging analytics to optimize engagement and consumer retention***  **June 2024 – August 2024**

* Conducted comprehensive analysis of company metrics using MixPanel, delivering evaluations and interpretations on the effectiveness of performance indicators
* Performed in depth research to integrate and assess new metrics regarding company performance on marketing, finance, user retention, and betting frequency
* Created business plan focused on betting incentives, introducing and analyzing new metrics to illustrate need for betting incentive, and methods for measuring success
* Regularly presented analytic findings and strategic recommendations during weekly meetings with the CEO and CTO, influencing the company's direction

**Data Analyst Intern –** *McGrath Consulting* **San Luis Obispo, California**

***Consulting firm focused on provided data-oriented solutions to enhance businesses*** ***operations*** **June 2024 – September 2024**

* Utilized python and excel to filter databases based on client specifications
* Processed over 500 data sets, scrubbing over 100,000 entries to isolate 500 entries meeting specific characteristics
* Data leveraged to advise client businesses on tailored solutions to company specific issues

**Data Science Intern - Sales and Finance** —*Urban Footprint* **Berkeley, California**

***Startup focused on delivering institutions with comprehensive data to prioritize investments***  **July 2022 – August 2022**

* Reported to sales operations.
* Lead exploration into partnership/collaboration opportunities with community-based outreach programs/services
* Through extensive research identified 500+ Community Based Outreach Programs as partnership targets.
* Lead optimization initiative for data migration and organization improving internal efficiencies.

**Co-Head of Business Development and Design** —*Alpha Kappa Psi Pledge Class* **San Luis Obispo, California**

***Co-Ed fraternity with purpose of developing principled business leaders*** **January 2024 – March 2024**

* Developed and implemented business plan for “SLOAPS” 🡪 a natural hand-wash creating using locally sourced ingredients.
* Lead team of 18 to fundraise over $3900 in 30 days, through cold calling, active engagement with local businesses, and on campus fundraisers.

**Community Outreach**

Edu-K8

***Non-profit organization committed to providing educational resources to kids in underserved areas* June 2021 – March 2022**

* Combated education deficiencies students faced during COVID-19 through tutoring international elementary students

PROFESSIONAL SKILLS & QUALITIES

* **Software** —R-studio, SQL, SAS, Java, Python, Minitab, MS Office Suite, G Suite