

Christian Alvarez

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EDUCATION

University of California, Berkeley May 2027
B.S Business Administration & Data Science - Haas Spieker Program GPA: 4.0

Santa Monica College July 2023
Business/Accounting GPA: 4.0

Relevant Coursework: Intro to Accounting, Financial & Managerial Accounting, Individual Financial Planning

WORK EXPERIENCE

Roohani Income Tax & Bookkeeping Services Santa Monica, CA
Tax Intern October 2022 – January 2023

- Sent hundreds of emails/called clients regarding finances and problem-solved with experienced colleagues
- Gained an understanding of how to use Excel Spreadsheets and Quickbooks, practicing with professionals
- Assisted in managing finances of seven and eight-figure businesses with a Certified Public Accountant

Youth Entrepreneurship Association Santa Monica, CA
Member of Financial Committee - YEA August 2021 – June 2023

- Worked alongside the treasurer of a nationally-recognized organization focused on enriching high school students with financial literacy, featured in Sports Illustrated and endorsed by Santa Monica City Council
- Advised 15 student-led businesses on increasing profits and cutting costs resulting in \$10k+ in revenue
- Totaled \$25k+ in government grants and private funding from StateFarm, JP Morgan, & City of Santa Monica

Nova Consulting Berkeley, CA
Consultant - AT&T September 2024 – Present

- Assessed competitors with SWOT analysis' for Software-Defined Cloud Interconnection (SDCI)
- Conducted competitor analysis matrices and offered recommendations for AT&T's differentiation strategy

Nova Consulting Berkeley, CA
Consultant - Coca-Cola September 2024 – Present

- Designed concert experiences with glasses, mapping journeys and developing an event prototype roadmap
- Created a forecasting document on future consumer behavior and technology adoption trends, focusing on the evolution of transactions and advancements in wearables and spatial computing over the next 10-20 years

LEADERSHIP & INVOLVEMENT

Santa Monica High School Football Team Santa Monica, CA
Defensive Captain August 2022 – June 2023

- Led our team to the CIF Southern Section Football Championship game for the first time in 10+ years
- Led 50 players through regular training sessions and matches, fostering teamwork and sportsmanship
- Communicated with coaches, officials, and teammates to ensure smooth coordination on and off the field

Santa Monica High School Empowered Streets Club Santa Monica, CA
Founder/President August 2020 – June 2023

- Held meetings weekly, with 50+ members discussing issues within homelessness and inspiring change
- Visited homeless-populated neighborhoods and parks biweekly, distributing 300+ meals to unhoused persons
- Planned/Ran several fundraising events, bringing \$5,000+ in revenue throughout my role as president

Santa Monica High School Santa Monica, CA
Volunteer Tutor January 2019 – June 2023

- Monitored student progress and identified areas of improvement, resulting in noticeable academic growth
- Tutored 200+ students from elementary to high school in various subjects ranging from Math to Spanish
- Developed rapport with students, creating a learning environment encouraging participation and confidence

SKILLS

Language: Fluent in English, Spanish, and actively learning German

Interests: Playing/Watching Sports, Gym, Jazz and Rap, Journaling, Museums, Board Games, Beach, Eating